

Advocacy in the California Community Colleges

People Power

Budget Woes

LAO forecast:
Current year revenues to be
about \$3.7B below budget
assumptions=\$84.8B.

- If Budget \$87.5B or less, Tier 1 \$30M cuts are triggered.
- If the estimate is \$86.5B or less, both Tier 1 and Tier 2 reductions for a combined \$102M
- Tier 1 trigger fee increase to \$46 per unit, effective with the summer of 2012.

What About 2012-2013?

- LAO projects a 2012-13 budget deficit of almost \$13B

What can you do?

- CALIFORNIA HAS BEEN DIVESTING IN HIGHER EDUCATION FOR THE PAST 15 YEARS
- Enrollment at the California Community Colleges has grown 44% in the last 15 years, yet per student funding in 2009-10 (adjusted for inflation) was lower than it was in 1995-96.
- The demand for a community college education is continuing to outstrip resources. The California Community Colleges would have naturally grown by at least 5.5% in 2009-10. But instead, decreased funding caused the system to shrink by 4.8%.

Let People Know the Truth

PPIC poll shows that 74% of the People think public higher ed underfunded in California

Know the Facts!

- In 2009-10 ccc's were cut \$520 million. It is estimated that approximately 140,000 students were turned away.
- Fall 2009, course sections were cut by 6.3% and enrollment dropped by 0.2%.
- For fall 2011, course sections have been reduced by 5%.

Tell Your Legislators Now

PPIC poll shows that 62% of Californians have a favorable opinion of ccc's.

Exploit the Positive

Oil Extraction Fee \$1.2 Billion
to Community Colleges

rescueeducationcalifornia.org

Be Part of the Solution

- 49% of likely voters support increasing taxes to help higher education.
- 49% don't

Believe!!

March in March is March 5

Get Your Students Involved

Student Success Task Force

As we reviewed the large amount of public feedback to the draft recommendations collected so far, it was evident that stakeholders both inside and outside our system are engaged and informed about the work of the Student Success Task Force. The extensive public input was helpful in identifying areas in which the draft recommendation could be improved. While several changes were approved at the November 9th meeting, others were agreed to in principle, pending the drafting of alternate language.

Direct Action Works

- Resolutions
- Position Papers
- Letters

Find Allies

The proposal to block grant
categoricals defeated.

Testify in Person

Proposal to kick the
community out of the
community colleges defeated.

Letters from Organizations

ESL will no longer be considered a basic skill.

Civic Engagement

Proposal to charge out of state fees for California residents removed.

Sound arguments can be heard

Student Debate

http://ccsf.granicus.com/MediaPlayer.php?view_id=2&clip_id=62

Be Creative

Student Success Task Force Members

Know the players

Find out where people
are on the issue
ccsf.edu/SSTF

Find Friends/Know Enemies

How many people understand that the community colleges are the only educational segment that allow students to build expertise?

Educate, Educate, Educate

Lumina Foundation has
Bought Student Loans
Funds IHELP
Funds SSTF

Connect the Dots

80% of Politics is being in the room.

Be In the Room

Timeline

Process

Know the rules

Noncredit gave
repeatability to local
curriculum committee
expertise.

Find Solutions/Alternatives

Repeatability for credit basic skills was based on erroneous data.

Don't Be Afraid to Challenge

Back up your statements with data.

Use data

Pictures are worth 1000 words.
Live people are worth 1000 pictures

Make it Personal

Don't forget to show your appreciation and thank people

Recognition

People will know if you believe in what you are saying.

Be More Passionate

**Rationing Education is
such a 1% idea**

Students and Teachers
are part of the 99%

**We Are the People
We are the Community**

2.7 million students CARE
2.7 million students COUNT
2.7 million students VOTE!